

PROGRAMME

INTERNATIONAL SCIENTIFIC CONFERENCE

“INFORMATION SOCIETY AND SUSTAINABLE DEVELOPMENT”

ISSD 2016, IIIrd EDITION

April 14-15, 2016
Polovragi, Gorj, ROMANIA



PROGRAMME

**INTERNATIONAL SCIENTIFIC CONFERENCE
ISSD 2016**

IIIrd EDITION

**INFORMATION SOCIETY AND SUSTAINABLE
DEVELOPMENT**

**April 14-15, 2016
POLOVRAGI, GORJ
ROMANIA**

SCIENTIFIC COMMITTEE

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Jovan ZUBOVIĆ, Economics Institute, Serbia
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Magdalena ZIOLO, University of Szczecin, Poland
Marian ZAHARIA, Petroleum- Gas University of Ploiești, Romania
Mihaela MUNTEAN, West University of Timisoara, Romania
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Santos Miguel RUESGA BENITO, University Autonoma of Madrid, Spain
Smaranda Adina COSMA, Babeș-Bolyai University, Cluj-Napoca, Romania
Snežana ŠTETIĆ, College of Tourism, Belgrade, Serbia
Sorin BRICIU, Universitatea “1 Decembrie 1918” University of Alba Iulia, Romania
Steliana SANDU, Romanian Academy, Institute for National Economy, Romania
Eleftherios THALASSINOS, University of Piraeus, Greece
Vasile BURJA, Universitatea “1 Decembrie 1918” University of Alba Iulia, Romania
Vasily EROKHIN, Moscow University of Finance and Law, Russia
Walter LEAL, Hamburg University of Applied Sciences, Germany

Organizing committee

Chair: Diana Mihaela Pociovălișteanu

Secretary: Irina Elena Chirtoc

Members:

Carina Elena Stegăroiu, “Constantin Brâncuși” University of Targu-Jiu, Romania
Claudia Mungiu Pupăzan, “Constantin Brâncuși” University of Targu-Jiu, Romania
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Felicia Maria Chirculescu, “Constantin Brâncuși” University of Targu-Jiu, Romania
Franziska Wolf, Hamburg University of Applied Sciences, Germany
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Gabriela Dobrotă, “Constantin Brâncuși” University of Targu-Jiu, Romania
Grigore Ramona, Romanian-American University, Romania
Ignacio Picatoste, University of A Coruña, Spain
Ionuț Aurelian Ceaușescu, “Constantin Brâncuși” University of Targu-Jiu, Romania
Iuliu Ivănescu, Romanian-American University, Romania
Javier Novo, University of A Coruña, Spain
Jose Picatoste, University of A Coruña, Spain
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Loredana Mihaela Lăpăduși, “Constantin Brâncuși” University of Targu-Jiu, Romania
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Nicolae Ecobici, “Constantin Brâncuși” University of Targu-Jiu, Romania
Vasile Mădălina, “Constantin Brâncuși” University of Targu-Jiu, Romania

PROGRAMME ISSD 2016

Thursday, April 14, 2016

8,30 - 9,00	Registration
9,00 - 9,30	Opening Ceremony
9,30 - 12,30	Plenary Session - Village Hall Polovragi - Cultural House
12,30 - 13,00	Launching book - prof. Popescu Constantin
13,00 - 13,30	Folklore Show - Cheile Oltetului Choir from Polovragi
13,30 - 15,00	Lunch
15,00 - 16,45	Parallel Session - Castania Pension
16,45 - 17,00	Coffee Break
17,00 - 18,45	Parallel Session - Castania Pension
19,30	Gala Dinner - Castania Pension

Friday, April 15, 2016

9,00 - 10,45	Parallel Session - Castania Pension
10,45 - 11,00	Coffee Break
11,00 - 12,45	Parallel Session - Castania Pension
14,00	Cultural and Touristic Trip (Polovragi Cave, Polovragi Monastery)
18,00	Visiting Constantin Brancusi architectural complex

Plenary Session Thursday, April 14, 2016

09:30 – 12:30

Plenary Session will take place at Polovragi, Village Hall Polovragi–Cultural House. Speakers are going to share their knowledge and give insights on **INFORMATION SOCIETY AND SUSTAINABLE DEVELOPMENT** from different perspectives:

PLENARY SPEAKERS



**Prof. FILIPE CARRERA - UNIVERSITY OF LISBON,
PORTUGAL**

**NEW DRIVER OF
SUSTAINABLE TOURISM:
THE E-TOURIST**



**Prof. RODRIGO LOZANO - UTRECHT UNIVERSITY,
UTRECHT, NETHERLANDS**
Editor-in-Chief - Journal of Cleaner Production

**HIGHER EDUCATION
FOR SUSTAINABLE
DEVELOPMENT. AN
OVERVIEW**



Prof. ISABEL NOVO-CORTI
*Head of the Department of Economic Analysis and Business
Administration*
UNIVERSITY OF A CORUNA, SPAIN

**SOCIAL SUSTAINABILITY
IN A CONTEXT OF
CRISIS.
GROUPS AT RISK OF
EXCLUSION**



**Prof. TAȘNADI ALEXANDRU - BUCHAREST ACADEMY
OF ECONOMIC STUDIES, ROMANIA**



**Prof. POPESCU CONSTANTIN - BUCHAREST
ACADEMY OF ECONOMIC STUDIES, ROMANIA**

THE DIALECTICS OF LEARNING/UNLEARNING TOWARDS A HEALTHY ECONOMY

SESSION 1

CLEANER PRODUCTION AND GREEN ECONOMY

Thursday, April 14, 2016

15:00 – 16:45

Session Chairs:

ISABEL NOVO-CORTI, Prof. PhD, University of Coruna, Spain

OVIDIU FOLCUȚ, Prof. PhD, Romanian American University, Bucharest, Romania

Secretary:

LOREDANA MIHAELA LĂPĂDUȘI, Lecturer PhD, “Constantin Brâncuși” University of Târgu-Jiu, Romania

1. GOVERNMENT CLIMATE ROADMAP: ECONOMIC GROWTH IMPLICATIONS OF GREEN GROWTH ACTION IN THE DECISION MAKING?

ABUL QUASEM AL-AMIN

International Business School, Universiti Teknologi Malaysia, Malaysia

ADEEL AHMED

Faculty of Economics and Administration, University of Malaya, Malaysia

RAJAH RASIAH

Faculty of Economics and Administration, University of Malaya, Malaysia

WALTER LEAL FILHO

School of Science and the Environment, Manchester Metropolitan University, Germany

2. SOME OPPORTUNITIES AND CHALLENGES FOR ROMANIA WITHIN THE CONTEXT OF EU'S TRANSITION TO A CIRCULAR ECONOMY

FOLCUȚ OVIDIU

Romanian American University, Bucharest, Romania

GRIGORE RAMONA

Romanian American University, Bucharest, Romania

3. GREEN BEHAVIOR THROUGH ENVIRONMENTAL EDUCATION: AN EMPIRICAL ASSESSMENT

NOVO-CORTI ISABEL

University of Coruna, Spain

GARCÍA-ÁLVAREZ MARÍA TERESA

University of Coruna, Spain

VARELA-CANDAMIO LAURA

University of Coruna, Spain

4. IS LOCATION OF ORGANIC FOOD PRODUCTION A DRIVER FOR SUSTAINABLE CONSUMPTION?

PETRESCU DACINIA CRINA

Babeș-Bolyai University, Cluj-Napoca, Romania

PETRESCU-MAG RUXANDRA MĂLINA

Babeș-Bolyai University, Cluj-Napoca, Romania

5. CITIZENS' KNOWLEDGE, AWARENESS AND HABITS: A PIECE OF THE PUZZLE IN DEVELOPING LEGAL PROTECTION AGAINST RADON EXPOSURE

PETRESCU-MAG RUXANDRA MĂLINA

Babeș-Bolyai University, Cluj-Napoca, Romania

PETRESCU DACINIA CRINA

Babeș-Bolyai University, Cluj-Napoca, Romania

COSMA CONSTANTIN

University Babes-Bolyai, Romania

6. REDUCING GREENHOUSE GAS EMISSIONS AND THE INFLUENCES ON ECONOMIC DEVELOPMENT

ANGHELUȚĂ PETRICĂ SORIN

The Bucharest University of Economic Studies, Romania

Coffee Break

16:45 – 17:00

Thursday, April 14, 2016

17:00 – 18:45

Session Chairs:

ISABEL NOVO-CORTI, Prof. PhD, University of Coruna, SPAIN

OVIDIU FOLCUȚ, Prof. PhD, Romanian American University, Bucharest - Romania

Secretary:

LOREDANA MIHAELA LĂPĂDUȘI, Lecturer PhD, “Constantin Brâncuși” University of Târgu-Jiu, Romania

1. HARMONIZING THE ACTIVITY OF ROMANIAN INDUSTRIAL ENTERPRISES WITH SUSTAINABLE DEVELOPMENT OBJECTIVES

ZAMFIR PAUL BOGDAN

Constantin Brâncuși University of Târgu-Jiu, Romania

2. IS ROMANIA READY TO TRANZITION TO GREEN ECONOMY?

PICIU GABRIELA-CORNELIA

Financial and Monetary Research Center „Victor Slăvescu”, Bucharest, Romania

3. CIRCULAR ECONOMY – NEW FACETS OF SUSTAINABLE DEVELOPMENT

PICIU GABRIELA-CORNELIA

Financial and Monetary Research Center „Victor Slăvescu”, Bucharest, Romania

AILINĂ ALINA GEORGETA

Financial and Monetary Research Center „Victor Slăvescu”, Bucharest, Romania

4. SUSTAINABILITY UNDER SCRUTINY. PRACTICAL LESSONS FROM THE ANALYSIS OF THE EU ENVIRONMENTAL CASE LAW

PETRESCU-MAG RUXANDRA MĂLINA

Babeș-Bolyai University, Cluj-Napoca, Romania

PETRESCU DACINIA CRINA

Babeș-Bolyai University, Cluj-Napoca, Romania

5. SEMIOTICS- INTEGRAL PART OF THE ECONOMIC HERMENEUTIC

URSULESCU-LUNGU ANDA- LAURA

West University of Timisoara, Faculty of Economics and Business Administration, Romania

Friday, April 15, 2016

9:00 – 10:45

Session Chairs:

CARMEN NASTASE, Prof. PhD “Stefan cel Mare” University, Suceava, Romania

DIANA MIHAELA POCIOVĂLIȘTEANU, Assoc. Prof. PhD, „Constantin Brancuși”

University of Târgu-Jiu, Romania

Secretary:

LOREDANA MIHAELA LĂPĂDUȘI, Lecturer PhD, “Constantin Brâncuși” University of Târgu-Jiu, Romania

1. GREENING THE ECONOMY BY GREENING THE ENERGY SECTOR

ZAHARIA ALINA

The Bucharest University of Economic Studies, Romania

ZORPAS ANTONIS

Cyprus Open University, Cyprus

2. COP21 AGREEMENT AND THE ROLE OF AVAAZ IN THE FUTURE STRUCTURE OF A SUSTAINABLE WORLD ECONOMY

DOBRESCU M. EMILIAN

Scientific secretary of the Department of Economics, Legal and Sociological Sciences of the Romanian Academy, Bucharest, Romania, and at the Institute of the National Economy of the Romanian Academy, Romania

POCIOVĂLIȘTEANU DIANA MIHAELA

„Constantin Brancuși” University of Tg-Jiu, Romania

3. THE TARGET OF THE GREENHOUSE GAS EMISSIONS IN EUROPEAN UNION COUNTRIES

POCIOVĂLIȘTEANU DIANA MIHAELA

"Constantin Brâncuși" University of Târgu-Jiu, Romania

ȘERBAN ANDREEA CLAUDIA

The Bucharest University of Economic Studies, Romania

ACELEANU MIRELA IONELA

The Bucharest University of Economic Studies, Romania

MUNGIU PUPĂZAN CLAUDIA MARIANA

"Constantin Brâncuși" University of Târgu-Jiu, Romania

4. GREEN ECONOMY - THE PATHWAY TO A SUSTAINABLE DEVELOPMENT

ACELEANU MIRELA IONELA

The Bucharest University of Economic Studies, Romania

5. ECO-INNOVATION AND TECHNOLOGY TRANSFER – THE PILLARS OF GREEN ECONOMY

ALBU ANGELA

“Stefan cel Mare” University, Suceava, Romania

PRELIPCEAN GABRIELA

“Stefan cel Mare” University, Suceava, Romania

6. THE ANALYSIS OF WASTE MANAGEMENT POLICY IN ROMANIA COMPARED TO OTHER EU COUNTRIES

NASTASE CARMEN

“Stefan cel Mare” University, Suceava, Romania

CHASOVSKI CARMEN EMILIA

“Stefan cel Mare” University, Suceava, Romania

STATE MIHAELA

“Stefan cel Mare” University, Suceava, Romania

Coffee Break

10:45 – 11:00

Friday, April 15, 2016

11:00 – 12:45

Session Chairs:

CARMEN NASTASE, *Prof. PhD* “Stefan cel Mare” University, Suceava, Romania

DIANA MIHAELA POCIOVĂLIȘTEANU, *Assoc. Prof. PhD*, „Constantin Brancusi” University of Târgu-Jiu, Romania

Secretary:

LOREDANA MIHAELA LĂPĂDUȘI, *Lecturer PhD*, “Constantin Brâncuși” University of Târgu-Jiu, Romania

1. FOOD PRODUCTION AND TRADING UNDER THE IMPACT OF SUSTAINABLE DEVELOPMENT

RABONȚU CECILIA IRINA

Constantin Brancusi University of Târgu Jiu, Romania

VASILE MADALINA CRISTINA

Constantin Brancusi University of Târgu Jiu, Romania

NASTA LAURA NICOLETA

Economic Study Academy, Bucharest, Romania

2. SAFETY ASSESSMENT OF FOODS DERIVED FROM GENETICALLY MODIFIED CROPS, CURRENT REQUIREMENTS FOR ALLERGENIC RISKS

NICA – BADEA DELIA

“Constantin Brancusi” University of Târgu Jiu Romania

ANDRIȚOIU CĂLIN - VASILE

Vasile Goldiș Western University of Arad, Romania

Apitherapy Medical Center, Balanesti, Gorj, Romania

Gheorghe Asachi” Technical University, Iași, Romania

3. IMPLICATIONS OF RENEWABLE ENERGY PRODUCTION ON ENERGY PRICES IN ROMANIA

HARALAMBIE GEORGE ALIN

Petroleum and Gas University, Ploiesti, Romania

4. TO BE OR NOT TO BE ENVIRONMENTALLY FRIENDLY: LESSONS LEARNED FROM MALAYSIAN CONSTRUCTION INDUSTRY

QUOQUAB FARZANA

YON ONG SENG

MOHAMMAD JIHAD

International Business School

University Teknologi Malaysia

5. JAPAN’S INDUSTRIAL PRODUCTION AND CO2 EMISSIONS: DETERMINING THE CAUSALITY, LONG-RUN TREND AND CORPORATE ENVIRONMENTAL STRATEGIES

MURAD WAHID

University of South Australia, Adelaide, Australia

RATNATUNGA JANEK

Calwest University, Canoga Park, California, USA

ALAM MAHMUDUL

University Utara Malaysia, Malaysia

SESSION 2

TOURISM SERVICES AND MANAGEMENT FOR SUSTAINABLE DEVELOPMENT

Thursday, April 14, 2016

15:00 – 16:45

Session Chairs:

SMARANDA COSMA, Prof. PhD, Universitatea Babeș-Bolyai, Faculty of Business, Romania

MIRELA MAZILU, Prof. PhD University of Craiova, Romania

Secretary:

IONUȚ AURELIAN CEAUȘESCU, Assist. PhD “Constantin Brâncuși” University of Târgu-Jiu, Romania

1. MOTIVATIONS IN ATTENDING A MAJOR EVENT: THE CASE OF CLUJ-NAPOCA EUROPEAN YOUTH CAPITAL

COSMA SMARANDA

Universitatea Babeș-Bolyai, Faculty of Business, Romania

BOTA MARIUS

Universitatea Babeș-Bolyai, Faculty of Business, Romania

FLEȘERIU CRISTINA

Universitatea Babeș-Bolyai, Faculty of Business, Romania

2. CHANCE FOR SUSTAINABLE TOURISM DEVELOPMENT OF SERBIA – CANALS OF VOJVODINA

ŠTETIĆ SNEŽANA

College of Tourism, Belgrade, Serbia

3. EXPLORING THE INFLUENCE OF RESPONDENTS' PROFILE AMONG LEISURE ACTIVITIES

COSMA SMARANDA

Universitatea Babeș-Bolyai, Faculty of Business, Romania

BOTA MARIUS

Universitatea Babeș-Bolyai, Faculty of Business, Romania

FLEȘERIU CRISTINA

Universitatea Babeș-Bolyai, Faculty of Business, Romania

4. NEW TENDENCES IN CUSTOMER RELATIONSHIP MANAGEMENT

CONSTANTINESCU LILIANA AURORA

"Dimitrie Cantemir" Christian University, Romania

5. IS BRASOV A SUSTAINABLE TOURISM DESTINATION? AN ANALYSIS FROM THE STAKEHOLDERS PERSPECTIVE

ALBU RUXANDRA-GABRIELA

Transilvania University of Brasov, Romania,

CODRUTA -ADINA BĂLTESCU

Transilvania University of Brasov, Romania

CHITU IOANA-BIANCA

Transilvania University of Brasov, Romania

ISPAS ANA

Transilvania University of Brasov, Romania

6. GENERATION Z ATTITUDES TOWARD GREEN MARKETING: A CROSS COUNTRY AND GENDER ANALYSIS

BARAN TAMER

Pamukkale University, Kale Vocational School, Denizli, Turkey

POPESCU CATALIN

Petroleum-Gas University, Ploiesti, Romania

7. THE IMPACT OF NATURAL CRISIS ON THE SUSTAINABLE DEVELOPMENT OF TOURISM

PATRICHIO IOANA CRISTIANA

Romanian American University, Romania

8. THE IMAGE OF SUSTAINABLE TOURISM PRODUCTS AMONG ROMANIAN CONSUMERS

PATRICHIO IOANA CRISTIANA

Romanian American University, Romania

9. DANUBE BEND-ECO-FRIENDLY DESTINATIONS- PART OF TOURIST MARKETS

MAZILU MIRELA

University of Craiova, Romania

SAVA CIPRIANA

UCDC Faculty of Tourism and Commercial Management Timisoara, Romania,

GHEORGHECI SABINA

University of Craiova, Romania

Coffee Break

16:45 – 17:00

Thursday, April 14, 2016

17:00 – 18:45

Session Chairs:

SMARANDA COSMA, Prof. PhD, Universitatea Babeș-Bolyai, Faculty of Business, Romania

MIRELA MAZILU, Prof. PhD University of Craiova, Romania

Secretary:

IONUȚ AURELIAN CEAUȘESCU, Assist. PhD “Constantin Brâncuși” University of Târgu-Jiu, Romania

1. OVERVIEW ON THE CONCEPT OF DESTINATION COMPETITIVENESS

SANDA GABRIEL

Faculty of Economics, "Constantin Brâncuși" University of Targu-Jiu, Romania

2. TOURISM DEVELOPMENT IN THE GORJ COUNTY

SANDA GABRIEL

„Constantin Brâncuși" University of Targu-Jiu, Romania

3. TRANSFORMATIONS OF EU-28 COMPETITIVENESS AND COMPETITION POLICY IN CONTEXT OF MARKET'S INTEGRATION AND GLOBALIZATION

ANDREI JEAN VASILE

Petroleum-Gas University of Ploiesti, Faculty of Economic Sciences, Romania

SMOLEANU ALEXANDRA

MA, Provus Service Provider, Romania

4. ADVERTISEMENT, PERSUASION AND CONSUMER BEHAVIOR

JAVIER NOVO

University of A Coruña, Spain

5. COMMERCIAL AND RECREATIONAL PORT ENVIRONMENTAL MANAGEMENT SYSTEMS– SIMILARITIES AND DIFFERENCES

DRAGOVIĆ BRANISLAV

Maritime Faculty, University of Montenegro, Kotor, Montenegro

MEŠTROVIĆ ROMEO

Maritime Faculty, University of Montenegro, Kotor, Montenegro

TSELENTIS VASSILIS

Department of Maritime Studies, University of Piraeus, Piraeus, Greece

TODORUT AMALIA-VENERA

“Constantin Brancusi” University of Targu-Jiu, Faculty of Education Science and Public Management, Romania

6. CRUISE TOURISM IN THE BLACK SEA. ECONOMIC BENEFITS AND ENVIRONMENTAL CONSTRAINTS

DRAGOVIĆ BRANISLAV

Maritime Faculty, University of Montenegro, Kotor, Montenegro

TZANNATOS ERNESTOS

Department of Maritime Studies, University of Piraeus, Piraeus, Greece

TSELENTIS VASSILIS

Department of Maritime Studies, University of Piraeus, Piraeus, Greece

TODORUT AMALIA-VENERA

“Constantin Brancusi” University of Târgu-Jiu, Faculty of Education Science and Public Management, Romania

PAPADIMITRIOU STRATOS

Department of Maritime Studies, University of Piraeus, Piraeus, Greece

7. GRADUATES' WILLINGNESS TO BUILD A CAREER IN TOURISM. A VIEW POINT OF THE STUDENTS IN THE TOURISM PROFILE ACADEMIC PROGRAMMES FROM THE TRANSILVANIA UNIVERSITY OF BRAȘOV

BĂLTESCU CODRUȚA ADINA

Faculty of Economic Sciences and Business Administration, Transilvania University of Brașov, Romania

8. ECO-INNOVATION AND SERVICE ACTIVITIES IN THE CONTEXT OF SUSTAINABLE DEVELOPMENT

RĂBONȚU CECILIA IRINA

Constantin Brancusi University of Târgu-Jiu, Romania

BABUCEA ANA GABRIELA

Constantin Brancusi University of Târgu-Jiu, Romania

VASILE CRISTINA MADALINA

Constantin Brancusi University of Târgu-Jiu, Romania

Friday, April 15, 2016

9:00 – 10:45

Session Chairs:

CECILIA IRINA RĂBONȚU, Prof. PhD Constantin Brancusi University of Targu-Jiu, Romania

ELENA KORSHUK, PhD, Belarusian State University, Belarus

Secretary:

IONUȚ AURELIAN CEAUȘESCU, Assist. PhD “Constantin Brâncuși” University of Targu-Jiu, Romania

1. THE MANAGEMENT OF THE SUSTAINABLE DEVELOPMENT OF CAREER

BORCOȘI CORINA ANA

“Constantin Brâncuși” University, Romania

2. WASTE MANAGEMENT CASE STUDY: SC ILIANA SRL

BORCOȘI CORINA ANA

“Constantin Brâncuși” University, Romania

3. URBAN GREEN AREAS – ISSUES AND ANSWERS FOR SUSTAINABLE DEVELOPMENT (CASE STUDY IN ROMANIA)

NEAMȚU LIVIU

Faculty of Economic Sciences, Constantin Brancusi” University of Târgu-Jiu, Romania

NEAMȚU ADINA CLAUDIA

Faculty of Economic Sciences, ”Constantin Brancusi” University of Târgu-Jiu, Romania

4. GREEN DEVELOPMENT FOR THE CITIES-INTEGRATED MANAGEMENT

NEAMȚU LIVIU

Faculty of Economic Sciences, Constantin Brancusi” University of Târgu-Jiu, Romania

NEAMȚU ADINA CLAUDIA

Faculty of Economic Sciences, ”Constantin Brancusi” University of Târgu-Jiu, Romania

5. CROSS-BORDER PROJECTS AS REALISATION OF SUSTAINABLE TOURISM APPROACH TO THE DEVELOPMENT OF TOURISM REGIONS (CURONIAN LAGOON AREA REGION)

ANNA BELOVA

Immanuel Kant State University of Russia, Kaliningrad, Russia

ELENA KORSHUK

Belarusian State University, Belarus

6. AVOID RISKS IN ECONOMIC RESEARCH IS NEEDED FUNDS

SINTEA(ANGHEL)LUCICA

University of Craiova,

Andrei Saguna University of Constanta, Romania

7. ECONOMIC IMPACT OF CULTURE ON THE ECONOMIC CRISIS

STEGĂROIU CARINA-ELENA

„Constantin Brâncuși” University of Târgu Jiu, Romania

STEGĂROIU VALENTIN

„Titu Maiorescu” University, București, Romania

8. ENVIRONMENTAL INTEGRITY AND SUSTAINABLE CULTURAL TOURISM AND RELIGIOUS LIMIT OF SENSATIONAL KISCH

ENEA CONSTANTA

"Constantin Brâncuși" University of Târgu Jiu, Romania

ENEA CONSTANTIN

"Constantin Brâncuși" University of Târgu Jiu, Romania

9. THE IMPORTANCE OF SOCIAL DIALOGUE FOR ECONOMIC AND SOCIAL DEVELOPMENT

CEAUSEȘCU IONUȚ

„Constantin Brancusi” University of Târgu-Jiu, Romania

FLOREA IANC MARIA MIRABELA

„Constantin Brancusi” University of Târgu-Jiu, Romania

Coffee Break

10:45 – 11:00

Friday, April 15, 2016

11:00 – 12:45

Session Chairs:

CECILIA IRINA RĂBONȚU, Prof. PhD, Constantin Brancusi University of Targu-Jiu, Romania

ELENA KORSHUK, Prof. PhD, Belarusian State University, Belarus

Secretary:

IONUȚ AURELIAN CEAUȘESCU, Assist. PhD, “Constantin Brâncuși” University of Targu-Jiu, Romania

1. IMPORTANCE OF SMES IN EUROPEAN COUNTRIES ECONOMY

ROMANESCU MARCEL LAURENȚIU

„Constantin Brâncuși” University of Târgu-Jiu, Romania

2. METHODS FOR IMPROVING THE LEVEL OF MANAGEMENT INOVAȚIONAL COMPANIES

ROMANESCU MARCEL LAURENȚIU

„Constantin Brâncuși” University of Târgu-Jiu, Romania

3. ORGANIZATIONAL COMMUNICATION FROM THE TOP DOWN TO S.C. ARTEGO S.A.

CÎRNU DORU

„Constantin Brancusi” University of Târgu Jiu, Romania

BUȘAN GABRIELA

„Constantin Brâncuși” University of Târgu Jiu, Romania

CHIRTOC IRINA-ELENA

“Constantin Brâncuși” University of Târgu- Jiu, România

4. SOCIAL RESPONSIBILITY OF NGOS IN THE CURRENT ECONOMIC

MUNGIU-PUPĂZAN MARIANA CLAUDIA

„Constantin Brancusi” University of Târgu-Jiu, Romania

5. ERRORS IN ASSESSING STAFF PERFORMANCE AND CONSEQUENCES

CÎRNU DORU

„Constantin Brancusi” University of Târgu Jiu, Romania

DĂNĂCICĂ DANIELA EMANUELA

„Constantin Brancusi” University of Târgu Jiu, Romania

6. QUALITY CERTIFICATION SERVICES IN ROMANIA

CÎRNU DORU

„Constantin Brancusi” University of Târgu Jiu, Romania

TODORUȚ AMALIA VENERA

„Constantin Brancusi” University of Târgu Jiu, Romania

PALIU – POPA LUCIA

„Constantin Brancusi” University of Târgu Jiu, Romania

7. HARNESSING THE GEOTHERMAL RESOURCES FOR A SUSTAINABLE DEVELOPMENT OF SATU MARE COUNTY

BRAN VIOLETA

Academy of Economic Studies, Bucharest, Romania

CALBOREANU SORINA

Secondary Shcool, Viile Satu Mare, Romania

8. A NUMERICAL DISCUSSION ON THE BLACK-SCHOLES ECONOMIC MODEL OF EUROPEAN OPTION PRICING

SARI MURAT

Yildiz Technical University, Faculty of Arts and Science, Department of Mathematics, Istanbul, Turkey

ZAHRADKA JAROMIR

Pardubice University, Faculty of Economics, Management Department, Pardubice, Czech Republic

DINÇER EREN

Yildiz Technical University, Faculty of Arts and Science, Department of Mathematics, Istanbul, Turkey

SESSION 3

FINANCING AND ACCOUNTING FOR SUSTAINABLE DEVELOPMENT

Thursday, April 14, 2016

15:00 – 16:45

Session Chairs:

MAGDALENA ZIOŁO, *Prof. PhD*, University of Szczecin, Poland

LUCIA PALIU – POPA, *Prof. PhD*, "Constantin Brancusi" University of Târgu Jiu, Romania

Secretary:

LOREDANA CIURLĂU, *Lecturer PhD*, "Constantin Brâncuși" University of Târgu-Jiu, Romania

1. GRANTS IN WASTE MANAGEMENT

BARTNICZAK BARTOSZ

Wrocław University of Economics, Poland

2. EVALUATION OF THE INVESTMENT DECISIONS IN AGRICULTURE

BURJA VASILE

"1 Decembrie 1918" University of Alba Iulia, Romania

BUMBESCU SORINA SIMONA

"1 Decembrie 1918" University of Alba Iulia, Romania

3. ALTERNATIVE TRANSPORTATION FOR TURKEY: ROMANIA

SARI AYDIN

Faculty of Economics and Business Administration, Pamukkale University, Turkey

SARI MURAT

Department of Mathematics, Faculty of Arts and Science, Yildiz Technical University, Turkey

DEMIR HAKAN

Bekilli Vocational High School, Pamukkale University, Turkey

4. ANALYSIS OF THE FINANCIAL POSITION OF COMPANIES LISTED TO BUCHAREST STOCK EXCHANGE DURING THE PERIOD 2011-2014

HLACIUC ELENA

University Ștefan cel Mare of Suceava, Romania

MATEȘ DOREL

Universitatea de Vest Timișoara, Romania

SANDU (URSACHI) ANTONELA

University Ștefan cel Mare of Suceava, Romania

5. COSTS, EXPENSES AND PAYMENTS-CONCEPTUAL APPROACHES

FÜLÖP ÁRPÁD-ZOLTÁN

University "1 Decembrie 1918" Alba Iulia, Romania

Sapientia University of Cluj Napoca, Romania

6. THE RELATION BETWEEN FISCAL SUSTAINABILITY AND SUSTAINABLE DEVELOPMENT IN OECD COUNTRIES

ZIOŁO MAGDALENA

Department of Banking and Comparative Finance, Faculty of Management and Economics of Services, University of Szczecin, Poland

7. LEGAL COMPLIANCE, CORPORATE COMMITMENT AND SUCCESSFUL POLICIES FOR ENVIRONMENTAL PROTECTION

PICATOSTE IGNACIO

University of A Coruña, Spain

Coffee Break

16:45 – 17:00

Thursday, April 14, 2016

17:00 – 18:45

Session Chairs:

MAGDALENA ZIOŁO, *Prof. PhD*, University of Szczecin, Poland

PALIU – POPA LUCIA, *Prof. PhD*, "Constantin Brancusi" University of Târgu Jiu, Romania

Secretary:

LOREDANA CIURLĂU, *Lecturer PhD*, "Constantin Brâncuși" University of Targu-Jiu, Romania

1. PERSPECTIVE OF BANKING CULTURE SEEN THROUGH A NEW SYSTEM OF FINANCIAL EDUCATION

MEDAR LUCIAN-ION

„Constantin Brancusi” University of Târgu Jiu, Romania

CHIRTOC IRINA-ELENA

“Constantin Brâncuși” University of Târgu- Jiu, România

2. HOW CAN WE HAVE A SOCIAL REASONABLE AND SUSTAINABLE PUBLIC PENSION SYSTEM?

ECOBICI NICOLAE

“Constantin Brancusi” University of Târgu Jiu, Romania

3. IMPACT OF GREEN CERTIFICATES ON CAPTIVE CONSUMERS

PALIU – POPA LUCIA

"Constantin Brancusi" University of Târgu Jiu, Romania

COSNEANU LAVINIA

Oltenia Energy Complex S.A. of Târgu Jiu, Romania

4. COST CALCULATIONS ON ACTIVITIES IN THE MILLING AND BAKERY INDUSTRY IN CONDITIONS OF PRODUCTION IN REAL-TIME (JIT)

GHEORGHE (DAMIAN) AURELIA

"Valahia" University of Targoviște, Romania

DAMIAN DORIAN FLORIN

"Valahia" University of Targoviște, Romania

5. TAX EVASION THROUGH FICTITIOUS ECONOMIC OPERATIONS, OBSTACLE TO SUSTAINABLE DEVELOPMENT

CONSTANTIN SERGIU-BOGDAN

Bucharest University of Economic Studies, Romania

6. COUNTY STRATEGIES FOR SUSTAINABLE DEVELOPMENT - AN IMPORTANT INSTRUMENT FOR RURAL TOURISM

SPÂNU SIMONA

"Lucian Blaga" University, Faculty of Agricultural Sciences, Food Industry and Environmental Protection, Sibiu, Romania

NICULA VIRGIL

"Lucian Blaga" University, Faculty of Economic Sciences, Sibiu, Romania

NEDELICU ADRIAN

Petroleum-Gas University, Faculty of Economic Sciences, Ploiesti, Romania

7. WAYS TO PROMOTING RURAL, CULTURAL AND GASTRONOMICAL TOURISM IN MĂRGHIMEA SIBIULUI

NICULA VIRGIL

"Lucian Blaga" University, Faculty of Economic Sciences, Sibiu, Romania

SPÂNU SIMONA

"Lucian Blaga" University, Faculty of Agricultural Sciences, Food Industry and Environmental Protection, Sibiu, Romania

Friday, April 15, 2016

9:00 – 10:45

Session Chairs:

GABRIELA DOBROTĂ, *Prof. PhD*, „Constantin Brâncuși” University of Târgu Jiu,
Romania

IULIU- MARIN IVĂNESCU, *Lecturer PhD*, Romanian American University, Bucharest,
Romania

Secretary:

LOREDANA CIURLĂU, *Lecturer PhD*, “Constantin Brâncuși” University of Târgu-Jiu,
Romania

1. IMPROVING PERFORMANCES BY USING COST CONTROLLING IN THE MINING INDUSTRY ENTITIES

CĂPUȘNEANU SORINEL

“Dimitrie Cantemir” Christian University, Bucharest, Romania

TOPOR DAN IOAN

Hyperion University, Bucharest, Romania

RAKOS (BOCA) ILEANA – SORINA

University of Petroșani, Petroșani, Romania

DUCU CORINA

Constantin Brâncoveanu University, Pitești, Romania

TEPEȘ-BOBESCU ANAMARIA

1 Decembrie 1918 University, Alba-Iulia, Romania

2. USING PARAMETRIC METHODS FOR OPTIMIZING PRODUCTION COSTS IN ECONOMIC ENTITIES WOOD PROCESSING INDUSTRY

GHEORGHE (DAMIAN) AURELIA

"Valahia" University of Targoviște, Romania

DAMIAN DORIAN FLORIN

"Valahia" University of Targoviște, Romania

3. THE FINANCIAL SUSTAINABILITY OF THE ROMANIAN HEALTH SYSTEM: NEW DIRECTIONS AND SOLUTIONS

BOGDAN TATIANA

“Lucian Blaga” University, Sibiu, Romania

4. ACCOUNTING AND TAXATION IN THE CONTEXT OF SUSTAINABLE DEVELOPMENT – THE SEPARATION BETWEEN ACCOUNTING PROFESSION AND TAX PROFESSION IN ROMANIA

BĂCANU MIHAELA-NICOLETA

The Bucharest University of Economic Studies, Romania

5. ANALYSIS OF THE ECONOMIC PERFORMANCE IN THE AGRICULTURAL SECTOR IN EUROPEAN PLAN

DOBROTĂ GABRIELA

„Constantin Brâncuși” University of Târgu Jiu, Romania

BUȘAN GABRIELA

„Constantin Brâncuși” University of Târgu Jiu, Romania

CHIRCULESCU MARIA FELICIA

„Constantin Brâncuși” University of Târgu Jiu, Romania

6. RECONSIDERING PUBLIC POLICIES FROM THE SUSTAINABLE DEVELOPMENT POINT OF VIEW

AILINĂ ALINA GEORGETA

Centre for Financial and Monetary Research „Victor Slăvescu”, “Costin C. Kirițescu”
National Institute for Economic Research, Romanian Academy, Romania

7. THE ROLE OF MANAGERIAL PERFORMANCE IN THE ASSESSMENT OF ENTITY'S FINANCIAL POSITION

BÎRCĂ ALIONA

Doctoral School of Economics and Business Administration, Alexandru Ioan Cuza
University of Iași, Romania

Coffee Break

10:45 – 11:00

Friday, April 15, 2016

11:00 – 12:45

Session Chairs:

GABRIELA DOBROTĂ, Prof. PhD, Constantin Brâncuși University of Târgu Jiu, Romania

IVĂNESCU IULIU- MARIN, Lecturer PhD, Romanian American University, Bucharest, Romania

Secretary:

LOREDANA CIURLĂU, Lecturer PhD, “Constantin Brâncuși” University of Târgu-Jiu, Romania

1. ASPECTS REGARDING THE INCREASE OF COMPETITIVENESS USING THE VALUE STREAM COST ANALYSIS

OFILEANU DIMI

“1st of December 1918” University of Alba Iulia, Romania

PASCHIA LILIANA

“1st of December 1918” University of Alba Iulia, Romania

2. CORPORATE SOCIAL RESPONSIBILITY AND ECONOMIC AND FINANCIAL PERFORMANCE OF AN ENTERPRISE

ANTONEAC RALUCA

Romanian Academy – National Institute of Economic Research, Romania

3. FISCAL IMPULSE – COMPONENT OF THE STRATEGY FOR R&D INVESTMENTS STIMULATION IN PERSPECTIVE OF BOOSTING THE COMPETITIVENESS OF EUROPEAN UNION

PREDESCU ANTONIU

Ph.D., Râmnicu Vâlcea, Romania

MILITARU IULIANA

Romanian American University, Bucharest, Romania

IVĂNESCU IULIU- MARIN

Romanian American University, Bucharest, Romania

4. BASIC INCOME GUARANTEE – IMPACT ON THE ECONOMY

CERCELARU OANA-VALENTINA

Romanian Academy – National Institute of Economic Research, Romania

5. THE INFLUENCE OF COUNTRY RISK OVER FDI

LĂPĂDUȘI MIHAELA LOREDANA

“Constantin Brâncuși” University of Târgu-Jiu, Faculty of Economic Sciences, Romania

CIURLĂU LOREDANA

“Constantin Brâncuși” University of Târgu-Jiu, Faculty of Economic Sciences, Romania

6. STUDY ON RAISING CAPITAL THROUGH NEW CONSIDERATION IN CASH AND IN KIND

CĂRUNTU GENU ALEXANDRU

“Constantin Brâncuși” University of Târgu-Jiu, Faculty of Economic Sciences, Romania

HOLT GHEORGHE

“Constantin Brâncuși” University of Târgu-Jiu, Faculty of Economic Sciences, Romania

7. STAGES AND EVOLUTIONS IN STRATEGIC MANAGEMENT ACCOUNTING

HOLT GHEORGHE

“Constantin Brâncuși” University of Târgu-Jiu, Faculty of Economic Sciences, Romania

CĂRUNTU GENU ALEXANDRU

“Constantin Brâncuși” University of Târgu-Jiu, Faculty of Economic Sciences, Romania

SESSION 4

MIGRATION, INEQUALITY, GLOBALIZATION AND SUSTAINABLE DEVELOPMENT

Thursday, April 14, 2016

15:00 – 16:45

Session Chairs:

FERNANDO GONZÁLEZ-LAXE, *Prof. PhD*, University of A Coruña, Spain

MARIANA BĂLAN, *Prof. PhD*, Institute for Economic Forecasting, Romanian Academy, Romania

Secretary:

MARIA MIRABELA FLOREA IANC, *Assist. PhD*, “Constantin Brâncuși” University of Targu-Jiu, Romania

1. WELLBEING AT WORK: SELF PERCEPTION OF WORKERS FROM A GENDER PERSPECTIVE

NOVO-CORTI ISABEL

University of A Coruña, Spain

LÓPEZ-ARRANZ ASUNCIÓN

University of A Coruña, Spain

GONZÁLEZ-LAXE FERNANDO

University of A Coruña, Spain

2. SOCIAL SUSTAINABILITY AND ILLEGAL IMMIGRATION: TRYING TO SAVE THE LIFE TO END UP IN PRISON

NOVO-CORTI ISABEL

University of A Coruña, Spain

BARREIRO-GEN MARÍA

University of A Coruña, Spain

3. UNEMPLOYMENT, NEET AND MIGRATION TRENDS FOR YOUTHS IN THE POST-CRISIS PERIOD

BĂLAN MARIANA

Institute for Economic Forecasting, Romanian Academy, Romania

4. SOME ASPECT REGARDING PSYCHOLOGICAL CAUSES OF ECONOMICS CRISIS

DOBRESCU M. EMILIAN

Academia Română, Institutul de Economie Națională, Romania

DOBRE EDITH MIHAELA

Academia Română, Institutul de Economie Mondială, Romania

Coffe Break

16:45 – 17:00

Thursday, April 14, 2016

17:00 – 18:45

Session Chairs:

FERNANDO GONZÁLEZ-LAXE, Prof. PhD, Universityde A Coruña, Spain

MARIANA BĂLAN, Prof. PhD, Institute for Economic Forecasting, Romanian Academy, Romania

Secretary:

MARIA MIRABELA FLOREA IANC, Assist. PhD, “Constantin Brâncuși” University of Targu-Jiu, Romania

1. EDUCATION – A PANACEA FOR SUSTAINABLE DEVELOPMENT?

BADEA LIANA

Bucharest University of Economic Studies, Romania

POCIOVĂLIȘTEANU DIANA MIHAELA

“Constantin Brancusi” University of Târgu-Jiu, Romania

FILHO WALTER LEAL

Hamburg University of Applied Sciences, Germany

2. BASICS OF SUSTAINABLE DEVELOPMENT ETHICS

FRONE SIMONA

Institute of National Economy, Bucharest, Romania

CONSTANTINESCU ANDREEA

Institute of National Economy, Bucharest, Romania

3. MIGRATION. A FEW ECONOMIC, SOCIAL AND THEOLOGICAL REFLECTIONS

BRADU PETRU – CIPRIAN

ALEXANDRU IUSTIN EMANUEL

Bucharest Academy of Economic Studies, Romania

4. EU GOOD GOVERNANCE- KEY ASPECTS AND FACTS

IVANESCU MONA MARIA

Romanian-American University, Romania

SORLESCU MARIANA

Romanian-American University, Romania

Friday, April 15, 2016

9:00 – 10:45

Session Chairs:

WALTER LEAL FILHO, *Prof. PhD*, Hamburg University of Applied Sciences, Germany

MONA MARIA IVANESCU, *Assist. Prof. PhD*, Romanian-American University, Romania

Secretary:

MARIA MIRABELA FLOREA IANC, *Assist. PhD*, “Constantin Brâncuși” University of Targu-Jiu, Romania

1. TRENDS THAT ARE USED IN LABOUR AFTER THE CRISIS

GHIZDEANU ION

President of the National Commission of Prognosis, Senior Researcher Romanian Academy, Constantin Brancusi University of Târgu Jiu, Romania

RĂBONȚU IRINA-CECILIA

Constantin Brancusi University of Târgu-Jiu, Romania

2. EUROPEAN COMPETITIVENESS AND ECONOMIC PERFORMANCE OF EU-TRENDS, CHALLENGES AND OPPORTUNITIES

IVANESCU IULIU MARIN

Romanian-American University, Romania

MILITARU IULIANA

Romanian-American University, Romania

3. SUSTAINABLE DEVELOPMENT - CHALLENGES OF THE POPULATION GROWTH

SORLESCU MARIANA

Romanian-American University, Romania

IVANESCU MONA MARIA

Romanian-American University, Romania

4. CUTS IN PUBLIC SPENDING ON HEALTH AS A RESULT OF ECONOMIC CRISIS: THE SOCIAL REJECTION OF HEALTH POLICIES IN SPAIN

PICATOSTE JOSE

University Autonoma of Madrid, Spain

Coffee Break

10:45 – 11:00

Friday, April 15, 2016

11:00 – 12:45

Session Chairs:

WALTER LEAL FILHO, *Prof. PhD*, Hamburg University of Applied Sciences, Germany

MONA MARIA IVANESCU, *Assist.Prof. PhD*, Romanian-American University, Romania

Secretary:

MARIA MIRABELA FLOREA IANC, *Assist. PhD*, “Constantin Brâncuși” University of Târgu-Jiu, Romania

1. ECONOMIC ENVIRONMENT AND HEALTH CARE COVERAGE: ANALYSIS OF SOCIAL ACCEPTANCE OF ACCESS RESTRICTIVE POLICIES APPLIED IN SPAIN IN THE CONTEXT OF ECONOMIC CRISIS

PICATOSTE JOSE

University Autonoma of Madrid, Spain

2. THE EFFECTS OF INVESTMENT IN HUMAN CAPITAL ON ECONOMIC GROWTH IN ROMANIA

CISMAȘ LAURA MARIA

West University of Timisoara, Faculty of Economics and Business Administration, Romania

MICULESCU ANDRA

West University of Timisoara, Faculty of Economics and Business Administration, Romania

OȚIL MARIA

West University of Timisoara, Faculty of Economics and Business Administration, Romania

3. MIGRATION WITHIN THE EU AND ITS IMPACT ON UNEMPLOYMENT RATE

HARALAMBIE GEORGE ALIN

Petroleum and Gas University, Faculty of Economics, Romania

4. LABOUR MARKET AND TECHNOLOGICAL CHALLENGES IN THE POST-CRISIS PERIOD

DUMITRU CORNELIA

Institute of National Economy, Romania

SESSION 5

ECONOMIC STATISTICS, CYBERNETICS AND INFORMATICS FOR SUSTAINABLE DEVELOPMENT

Thursday, April 14, 2016

15:00 – 16:45

Session Chairs:

ANA-GABRIELA BABUCEA, *Prof. PhD*, "Constantin Brâncuși" University of Târgu Jiu, Romania

IONESCU GEORGE HORIA IOAN, *Prof. PhD*, Romanian-American University in Bucharest, Romania

Secretary:

MARIA FELICIA CHIRCULESCU, *Assist. PhD*, "Constantin Brâncuși" University of Târgu-Jiu, Romania

1. NUMERICAL BEHAVIOUR OF THE BLACK SCHOLES ECONOMIC MODEL FOR EUROPEAN OPTION PRICING

SARI MURAT

Yildiz Technical University, Turkey

YILDIRIMA TULAY

Yildiz Technical University, Turkey

POPESCU CATALIN

Petroleum-Gas University, Romania

2. REGIONAL ANALYSIS OF THE PUBLIC UTILITIES SERVICES IN ROMANIA

BABUCEA ANA-GABRIELA

"Constantin Brâncuși" University of Târgu Jiu, Faculty of Economics, Romania

RĂBONTU CECILIA-IRINA

"Constantin Brâncuși" University of Târgu Jiu, Faculty of Economics, Romania

BALACESCU ANIELA

"Constantin Brâncuși" University of Târgu Jiu, Faculty of Economics, Romania

3. THE INFLUENCE OF ENDOGENOUS FACTORS ON THE SUSTAINABLE ECONOMIC DEVELOPMENT AT THE REGIONAL LEVEL IN ROMANIA

BĂLĂCESCU ANIELA

"Constantin Brâncuși" University of Târgu Jiu, Romania

GOGONEA RODICA-MANUELA

University of Economic Studies, Bucharest, Romania

MARIAN ZAHARIA

Petroleum-Gas University of Ploiesti, Romania

BABUCEA ANA-GABRIELA

"Constantin Brâncuși" University of Târgu Jiu, Romania

4. ARE LEISURE AND WORK PRODUCTIVITY CORRELATED? A MACROECONOMIC INVESTIGATION

SAVA ANA-MARIA

Bucharest University of Economic Studies, Romania

Coffe Break

16:45 – 17:00

Thursday, April 14, 2016

17:00 – 18:45

Session Chairs:

ANA-GABRIELA BABUCEA, Prof. PhD, "Constantin Brâncuși" University of Târgu Jiu, Romania

IONESCU GEORGE HORIA IOAN, Prof. PhD, Romanian-American University in Bucharest, Romania

Secretary:

MARIA FELICIA CHIRCULESCU, Assist. PhD, "Constantin Brâncuși" University of Târgu-Jiu, Romania

1. METHOD DETERMINING FACTOR SYSTEM INFLUENCING PENSION AMOUNT

STEGĂROIU CARINA-ELENA

„Constantin Brâncuși” University, Târgu Jiu, Romania

STEGĂROIU VALENTIN

„Titu Maiorescu” University, București, Romania

2. ECONOMETRIC MODELING OF TRINOM FISCAL POLICY - ECONOMIC DEVELOPMENT - SOCIAL DEVELOPMENT

TOMESCU-DUMITRESCU CORNELIA

„Constantin Brâncuși” University of Târgu Jiu, Faculty of Economics, Romania

HOLT ALINA GEORGIANA

„Constantin Brâncuși” University of Târgu Jiu, Faculty of Education Sciences and Public Management, Romania

3. AN EMPIRICAL EVIDENCE FOR THE CORRELATION BETWEEN THE IMPLEMENTATION OF INTEGRATED MANAGEMENT SYSTEMS, CORPORATE SOCIAL RESPONSIBILITY AND COMPANIES' VALUE FOR THE ROMANIAN HOSPITALITY INDUSTRY

FIROIU DANIELA

Romanian-American University in Bucharest, Romania

IONESCU GEORGE HORIA IOAN

Romanian-American University in Bucharest, Romania

ZAHARIA MARIAN

Petroleum-Gas University of Ploiești, Romania

CROITORU ADINA-GABRIELA

The Bucharest University of Economic Studies, Romania

4. THE IMPACT OF ICT ON THE SOCIAL PILLAR OF SUSTAINABLE DEVELOPMENT

TEODORESCU ANA-MARIA

Faculty of Economic Sciences, Petroleum-Gas University, Ploiesti, Romania

Friday, April 15, 2016

9:00 – 10:45

Session Chairs:

MARIAN ZAHARIA, Prof. PhD, Petroleum-Gas University of Ploiești, Romania

ANIELA BĂLĂCESCU, Asoc. Prof. PhD, “Constantin Brâncuși” University of Târgu Jiu, Romania

Secretary:

MARIA FELICIA CHIRCULESCU, Assist. PhD, “Constantin Brâncuși” University of Targu-Jiu, Romania

1. ECONOMETRIC ANALYSIS OF THE IMPACT OF PUBLIC DEBT ON THE MAIN BUDGETARY INDICATORS IN ROMANIA

TOMESCU-DUMITRESCU CORNELIA

“Constantin Brâncuși” University of Târgu Jiu, Romania

HOLT ALINA GEORGIANA

“Constantin Brâncuși” University of Târgu Jiu, Romania

POPEANGĂ VASILE NICOLAE

“Constantin Brâncuși” University of Târgu Jiu, Romania

2. SIMPLE TOOL FOR TESTING STATISTICALLY SIGNIFICANT DIFFERENCES BETWEEN PROPORTIONS WITH APPLICATION TO SOCIAL SCIENCES

SAVA ANA-MARIA

Bucharest University of Economic Studies, Romania

3. USING AN IT SYSTEM IN THE ANALYSIS OF COMPANY’S PERFORMANCE

CĂPUȘNEANU SORINEL

“Dimitrie Cantemir”, Christian University, Bucharest, Romania

ANICA-POPA ADRIAN

The Bucharest University of Economic Studies, Bucharest, Romania

MANOLE ALEXANDRU

Artifex University, Bucharest, Romania

TOPOR DAN IOAN

1 Decembrie 1918 University, Alba-Iulia, Romania

4. THE IMPLEMENTATION OF THE INFORMATION AND COMMUNICATION TECHNOLOGY IN TOURISM EMERGING ECONOMIES BY LEAPFROGGING

MANOLIU ANDREEA

The Bucharest University of Economic Studies, Romania

Coffee Break

10:45 – 11:00

Friday, April 15, 2016

11:00 – 12:45

Session Chairs:

MARIAN ZAHARIA, Prof. PhD, Petroleum-Gas University of Ploiești, Romania

ANIELA BĂLĂCESCU, Asoc. Prof. PhD, “Constantin Brâncuși” University of Târgu Jiu, Romania

Secretary:

MARIA FELICIA CHIRCULESCU, Assist. PhD, “Constantin Brâncuși” University of Târgu-Jiu, Romania

1. ANALYSIS OF THE DURATION OF UNEMPLOYMENT IN ROMANIA

ROMANESCU GEORGE OCTAVIAN

Inspectoratul Teritorial de Muncă Gorj, Romania

2. ELECTRONIC COMMERCE, PART OF THE INFORMATION SOCIETY

TEODORESCU ANA-MARIA

Faculty of Economic Sciences, Petroleum-Gas University, Ploiești, Romania

3. APPROACHES ON MEASURING SUSTAINABLE DEVELOPMENT IN CONTEMPORARY WORLD – BEYOND CLASSICAL INDICATORS

ALECU ALEXANDRA

Petroleum-Gas University of Ploiesti, Faculty of Economic Sciences, Romania

DUȘMĂNESCU DOREL

Petroleum-Gas University of Ploiesti, Faculty of Economic Sciences, Romania

4. THE ISSUE OF MAINTAINING AN OPTIMUM ECONOMIC AND COMPETITIVE ENVIRONMENT. THE ABUSE OF DOMINANT POSITION THROUGH EXCESSIVE PRICES

PÎRVU RAMONA

University of Craiova, Romania

SIMINICĂ MARIAN

University of Craiova, Romania

BĂDÂRCEA ROXANA

University of Craiova, Romania

VOICU ADRIAN GEORGE

UNESCO National Commission of Romania, Romania

***THANKS TO VILLAGE HALL POLOVRAGI
FOR ITS SUPPORT!***